



FOR IMMEDIATE RELEASE
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**REAR ADMIRAL ROBERT E. DAY, Jr. TO KEYNOTE
at SIA's 2011 Naval & Maritime Commercial SATCOM
User's Workshop on January 26, 2011**

Washington, D.C. November 29, 2010 - SIA is pleased to announce that the U.S. Coast Guard's RDML Robert E. Day, Jr. will be the featured Keynote speaker at the upcoming 2011 Naval & Maritime Commercial SATCOM Users' Workshop. RDML Day is Assistant Commandant for Command, Control, Communications & Information Technology and the Director, Coast Guard Cyber Command, Pre-Commissioning Detachment.

"SIA is honored that RDML Day will address our workshop this year," said Patricia Cooper, President of SIA. "The Coast Guard has unique requirements for satellite communications in its bridging role between civilian, military and government during mission critical operations."

SIA, with the participation of the Navy's Program Executive Office for Command, Control, Computers, Communications and Intelligence (PEO C4I), has developed the SIA Naval & Maritime Commercial SATCOM Users' Workshop as a collaborative forum for the Navy and maritime-related forces and experts from the satellite industry. Previous years' keynotes and guest speakers, include: RADM Kendall Card, Commander, Expeditionary Strike Group 3; RADM Russell Penniman IV, Deputy Commander, Commander Third Fleet; Bob Stephenson, Senior Executive Service, Commander Pacific Fleet, C4I Lead Engineer; and Dr. Kurt Fiscko, Future SATCOM Chief Engineer, PEO C4I PMW/A 170.

For more information regarding the 2011 Naval & Maritime Commercial SATCOM Users' Workshop visit: www.navysatcomworkshop.com.



ABOUT THE SATELLITE INDUSTRY ASSOCIATION:

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. Since its creation fifteen years ago, SIA has become the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, Inc.; The Boeing Company; CapRock Communications, Inc.; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Echostar Satellite Services, LLC; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Communications Inc.; Lockheed Martin Corporation.; Loral Space & Communications, Inc.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES WORLD SKIES; SkyTerra Communications, Inc; and TerreStar Networks, Inc. SIA Associate Members include: Arqiva Satellite and Media; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; DISH Network, LLC; EMC, Inc.; Eutelsat, Inc.; GE Satellite; Globecom Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Marshall Communications Corporation.; Panasonic Avionics Corporation; Spacecom, Ltd.; Spacenet Inc.; Stratos Global Corporation; TeleCommunication Systems, Inc.; Telesat Canada; Trace Systems, Inc.; and ViaSat, Inc. Additional information about SIA can be found at <http://www.sia.org>.