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**SIA's 2011 SATELLITE LEADERSHIP IN GOVERNMENT AWARD
PRESENTED TO JONATHAN ADELSTEIN, USDA ADMINISTRATOR
FOR RURAL UTILITIES SERVICE**

Washington, D.C. - March 15th, 2011 The Satellite Industry Association honored **Jonathan Adelstein, Administrator of U.S. Department of Agriculture Rural Utilities Service**, as this year's recipient of the *2011 SIA Leadership in Government Award*. SIA's President, Patricia Cooper, presented the award at SIA's Fourteenth Satellite Leadership Dinner at the Mellon Auditorium on Monday, March 14th, 2011, in Washington, D.C.

SIA's *Satellite Leadership in Government Award* is presented to a government official or member of Congress who has demonstrated leadership and dedication to public service in working on issues affecting the satellite industry and has served as an example to others in government. Since joining the USDA in 2009, and throughout his career, Administrator Adelstein has been an advocate of improving telecommunications and broadband access for all Americans. The Administrator has been instrumental in defining the goals of the Broadband Initiatives Program (BIP), established under the American Recovery and Reinvestment Act of 2009, and assisting in the challenge of expanding access and quality of broadband services across rural America.

"SIA is pleased to recognize Administrator Adelstein and RUS for their focus on bringing satellite-based broadband to rural America," said Patricia Cooper, President of the Satellite Industry Association. "RUS-administered programs reflect the critical role that broadband services delivered via satellite play in ensuring that Americans across the country can benefit from high-speed Internet."

Keynote remarks at SIA's Leadership Dinner were provided by General C. Robert "Bob" Kehler, Commander, U.S. Strategic Command, Offutt Air Force Base, Nebraska. USSTRATCOM's specific mission responsibilities include planning, synchronizing, advocating, and employing capabilities to meet the nation's strategic deterrence, space operations, cyberspace operations, information operations, global strike, missile defense, intelligence, surveillance, reconnaissance, and combating weapons of mass destruction objectives.

ABOUT SATELLITE INDUSTRY ASSOCIATION:

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. Since its creation fifteen years ago, SIA has become the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, Inc.; The Boeing Company; CapRock Communications, Inc.; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Echostar Satellite Services, LLC; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Communications Inc.; Lockheed Martin Corporation.; Loral Space & Communications, Inc.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES WORLD SKIES; SkyTerra Communications, Inc; and TerreStar Networks, Inc. SIA Associate Members include: Arqiva Satellite and Media; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; Eutelsat, Inc.; GE Satellite; Globecomm Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Marshall Communications Corporation.; Orbital Sciences Corporation; Panasonic Avionics Corporation; Segovia, Inc.; Spacecom, Ltd.; Spacenet Inc.; Stratos Global Corporation; TeleCommunication Systems, Inc.; Telesat Canada; Trace Systems, Inc.; and ViaSat, Inc. Additional information about SIA can be found at <http://www.sia.org>.
