



**FOR IMMEDIATE RELEASE**

## **SATELLITE INDUSTRY ASSOCIATION ANNOUNCES NEW BOARD OF DIRECTORS FOR 2011**

**Washington, D.C. January 18, 2011** - The Satellite Industry Association (SIA) is pleased to announce the election of its Executive Committee for 2011. Ms. Leslie Blaker of Rockwell Collins will serve as SIA's Chairman of the Board for the coming year. She will be joined by incoming Vice Chairman, Ms. Jennifer Warren of the Lockheed Martin Corporation, and incoming Treasurer, Ms. Susan Eid of DIRECTV, Inc., to form the 2011 leadership for SIA's Board of Directors.

"SIA is privileged to have such experienced industry executives lead its Board. The incoming Executive Committee mirrors both the diverse business perspectives of our membership and their strong commitment to the Association," remarked Patricia Cooper, President of SIA, upon election of the new SIA Executive Committee, "I'm confident that our new Board Chairman, Vice-Chairman and Treasurer will reinforce SIA's work to provide the voice of the U.S. satellite industry in the year ahead."

Ms. Blaker is currently a Director at Rockwell Collins, Government Systems leading marketing development efforts in their Communications Products portfolio for satellite communications. Ms. Blaker was previously Vice President, Development for SES Americom Government Services, a wholly-owned subsidiary of SES Global. Ms. Blaker has more than 25 years of experience within the satellite industry to include other senior executive roles at iDirect Technologies, Loral Orion, Loral Space Systems, GTE Spacenet, and Hughes Network Systems.

Ms. Warren is Vice President, Technology Policy and Regulation, for Government and Regulatory Affairs at Lockheed Martin Corporation's Washington Operations group. In this position, Ms. Warren is responsible for managing domestic and international technology policy and regulatory matters. Prior to joining Lockheed Martin in 1996, Ms. Warren held senior regulatory and policy positions at the FCC International and Wireless Telecommunications Bureaus, and worked at the Commission of the European Union, in Brussels and in Washington, D.C.

Ms. Eid is Senior Vice President, Government Affairs at DIRECTV, Inc. Prior to her position at DIRECTV, Ms. Eid served as senior public policy advisor to the Federal Communications Commission Chairman Michael Powell. Ms. Eid served as Vice President of MediaOne Group, from 1998 to 2000, and held legal and government affairs position for Continental Cablevision from 1989 to 1998.

**ABOUT THE SATELLITE INDUSTRY ASSOCIATION:**

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. Since its creation fifteen years ago, SIA has become the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, Inc.; The Boeing Company; CapRock Communications, Inc.; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Echostar Satellite Services, LLC; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Communications Inc.; Lockheed Martin Corporation.; Loral Space & Communications, Inc.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES WORLD SKIES; SkyTerra Communications, Inc; and TerreStar Networks, Inc. SIA Associate Members include: Arqiva Satellite and Media; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; Eutelsat, Inc.; GE Satellite; Globecomm Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Marshall Communications Corporation.; Panasonic Avionics Corporation; Spacecom, Ltd.; Spacenet Inc.; Stratos Global Corporation; TeleCommunication Systems, Inc.; Telesat Canada; Trace Systems, Inc.; and ViaSat, Inc. Additional information about SIA can be found at <http://www.sia.org>.

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