



The Director's Report

From: David Cavossa

June 22, 2005

The Satellite Industry Association (SIA) Director's Report is a weekly executive capsule covering current satellite industry news and events.

Your comments are appreciated. Please contact Josh Guyan at (202) 349-3632.

Member News

Eutelsat S.A. announced that it has been selected by the Galileo Joint Undertaking to lead an international consortium in a project to develop new ideas and activities to evolve and consolidate the Galileo global navigation satellite system.

Intelsat General Corp. has consolidated its headquarters to Bethesda, MD from Washington, D.C. IGC is a leading provider of fixed and mobile satellite networking services to commercial and government customers. It generates more than \$200 million in revenue per year from those customers. Now located at 6550 Rock Spring Drive, Suite 450, in Bethesda, MD 20817, the offices are the home for nearly 50 employees. The new phone number is 301-571-1210.

Hughes Network Systems, LLC (HNS) announced that it has grown its network of dealers selling DIRECWAY[®] service to more than 1,000 active participants. HNS' dealer network extends across the continental U.S., and has been a key component in building DIRECWAY's subscriber base to more than 250,000 customers.

Loral Skynet announced that it has renewed an agreement with International Television, Bangladesh, to distribute its NTV channel, a leading news and entertainment source distributed to cable operators and direct-to-home users in Bangladesh and across Asia. In addition, International Television's subsidiary,

National Television of Bangladesh, will launch RTV on Telstar 10 beginning in July 2005 to provide expanded news and entertainment.

Teekay Shipping Corporation and **Connexion by Boeing**, announced the signing of an agreement that makes Teekay the international launch customer for the Connexion by Boeing's Maritime Service. For the first time, maritime operators will be able to benefit from the same high-speed connectivity service that is revolutionizing the way travelers and airlines communicate in-flight at 30-thousand feet.

At Nor-Shipping 2005, **Iridium** announced that it is upgrading and enhancing the popular In-Network service to make it easier for fleet operators to take advantage of the low cost of Iridium-to-Iridium calling and the convenience of prepaid Crew Calling programs.

New Skies Satellites Holdings Ltd. announced that its board of directors has declared a partial quarterly cash dividend for the period from May 13, 2005 to June 30, 2005, in the amount of \$0.252146 per share, payable on or about July 15, 2005 to shareholders of record on June 30, 2005.

Arianespace CEO Jean-Yves Le Gall announced at the Paris Air Show that **Lockheed Martin** Commercial Space Systems has contracted with Arianespace to launch the BSAT-3a spacecraft for the



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Broadcasting Satellite System Corp. (BSAT) of Japan. BSAT-3a will be launched on an Ariane 5 in the second quarter of 2007 from Europe's Spaceport in Kourou, French Guiana. *Courtesy of SatNews.*

The **Sea Launch** team has initiated a 72-hour countdown in preparation for the launch of the **Intelsat Americas™-8** (IA-8) satellite on Thursday, June 23, at the opening of a two-hour launch window at 5:58:00 am PDT (12:58:00 GMT). All systems are proceeding on schedule.

Globalstar LLC announced that it has signed an agreement with AeroAstro, a leading developer of microsatellite systems and components, to purchase seven new simplex data appliques. The new appliques will reside in various Globalstar gateways around the world, allowing the service provider to continue expanding availability of its simplex-based asset tracking and monitoring solutions.

Austrian Airlines, a leading European airline based in Vienna and Star Alliance member focused on providing the highest passenger standards, **Connexion by Boeing** announced the signing of an agreement for the installation of real-time, high-speed Internet service on the air carrier's long-haul fleet. The agreement calls for the initial installation of the Connexion by BoeingSM service aboard seven of Austrian Airline's Boeing 777 (3) and Boeing 767 (4) aircraft, with an undisclosed number of additional options. Installations will begin in early 2006 and, as they are completed, the Connexion by

Boeing service will be introduced on select long-haul routes.

In a related note **Connexion by Boeing** and TeliaSonera, the leading telecommunications company in the Nordic and Baltic region, announce that all TeliaSonera customers across Denmark, Norway and Sweden can access the Connexion by Boeing SM real-time, high-speed in-flight Internet service through their TeliaSonera accounts.

NASA announced the selection of **Lockheed Martin Corp.** and the team of **Northrop Grumman Corp.** and **Boeing Co.** to compete for an award to design and build the space agency's planned Crew Exploration Vehicle, a human space-transportation system that will serve as the Space Shuttle's replacement. NASA said the selection is part of NASA's plan to have two contractors compete in the design and production process for the Space Shuttle's replacement. NASA's Vision for Space Exploration calls for the CEV to carry up to six astronauts beyond low-Earth orbit soon after the Space Shuttle is retired in 2010, and then on to the moon as early as 2015.

iDirect Technologies and **Loral Skynet** have launched a new wireless broadband connectivity solution at CommunicAsia 2005 in Singapore. The new solution carries broadband traffic over Loral Skynet's SkyReachSM IP-based satellite communications service to iDirect remote equipment, connecting end-users to the Internet via WiFi protocol. *Courtesy of SatNews.*



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Other News

EADS Astrium and **Alcatel Space** signed on Thursday a contract with ESA (European Space Agency) and CNES (Centre National d'Etudes Spatiales of France) to begin full development of Alphabus, the new European platform for next-generation communications satellites. *Courtesy of SatNews.*

Canadian partners of **Sirius Satellite Radio** and **XM Satellite Radio** were both granted broadcasting licenses by the Canadian Radio-television and Telecommunications Commission (CRTC) to deliver commercial-free music and premier news, sports, talk, and

entertainment to Canadians from coast-to-coast. Granted licenses were Sirius Canada, Inc., which is owned by Sirius, the Canadian Broadcasting Corporation (CBC) and Standard Radio, and Canadian Satellite Radio (CSR), the partner of XM. *Courtesy of SatNews.*

Rockwell Collins new SAT-6100 satellite communication system is made its debut aboard the high-speed Bombardier Global 5000 corporate jet at the Paris Airshow. The new system is a baseline component of Rockwell Collins first-ever Ethernet-based Airshow 21 Cabin Electronic System.

Upcoming SIA Meetings and Events

June 23, 12:15-1:45pm—WSBR Luncheon with Speaker David Helfgott, President & CEO of AMERICOM Government Services. Topic is “Commercial Satellite Use by the Military & the Impact of Procurement Policy Reform.”

June 28, 2:30pm – SIA Regulatory Working Group Meeting @ SIA

June 29, 2:00pm – SIA Government Services Working Group Meeting @SIA

June 29, 2005 – 5:30 pm-8:00 pm - SSPI co-sponsor with AIAA of WIA event: “Post-Tsunami Lessons Learned – Earth Observation and Disaster Relief” Part II Rayburn 2325

July 21, 2:00pm—SIA Regulatory Working Group Meeting @ SIA