



# President's Report

January 29, 2008

The Satellite Industry Association (SIA) Director's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

## Recent News

**Iridium® Satellite** announces the introduction of Trade-Up to Iridium, a rebate program that provides pricing incentives for North American customers switching from Globalstar to Iridium. The program, themed "Reliability to the Rescue," is targeted toward government users, first responders, educational institutions and relief organizations that have purchased satellite phone service from other providers. [Link to additional information](#)

Satellite communications company Globecom Systems Inc. said Friday its subsidiary received a multiyear contract from Showtime Networks Inc., a pay-television provider. Financial terms of the deal were not disclosed. Under the contract, the subsidiary, Globecom Network Services Corp., will provide origination and broadcasting of the Smithsonian Channel, a new high-definition channel, for Showtime. The satellite company also upgraded one of Showtime's other standard definition channel to a high-definition format. [Link to additional information](#)

**The Boeing Company** announced the delivery of DIRECTV 11, the second of three new Boeing-built satellites for DIRECTV, Inc., to the Sea Launch Home Port in Long Beach, Calif. The satellite is scheduled to launch on a Sea Launch Zenit-3SL rocket from the equatorial launch site in the Pacific Ocean. Boeing recently delivered the satellite on. [Link to additional information](#)

SWE-DISH Satellite Systems AB, a **DataPath company**, has received and delivered an order from its Eastern European partner ADISAM Telecom S.A., Romania's largest private satellite operator, for a number of IPT-i Suitcase satellite terminals. SWE-DISH and ADISAM have partnered to deliver mobile broadband satellite terminals to ADISAM's government and broadcast customers. [Link to additional information](#)

The Global Positioning System Block IIR and IIR-M satellite constellation, designed and built by **Lockheed Martin** to provide significantly improved navigation capabilities for military and civilian users worldwide, has accumulated over 75 years of successful on-orbit operations. [Link to additional information](#)

**Integral Systems, Inc.** announced the on-schedule Handover of satellite bus operations for the initial WGS [Wideband Global SATCOM (Satellite Communications)] satellite to the CCS-C (Command and Control System – Consolidated) baseline. WGS is the third MILSATCOM (Military Satellite Communications) program to successfully transition onto the CCS-C baseline. [Link to additional information](#)

**Boeing** announced the successful on-orbit handover of the first of six Wideband Global SATCOM (WGS) satellites to the U.S. Air Force. The satellite will be monitored and controlled by the Air Force's 3rd Space Operations Squadron at Schriever Air Force Base, Colo. [Link to additional information](#)

## **Upcoming Meetings and Events**

**26-28 February 2008** – SATELLITE 2008 - Washington Convention Center, Washington, DC  
[www.satellite2008.com](http://www.satellite2008.com)

**27-29 February 2008** – International Wireless Communications Expo - Las Vegas Convention Center, Las Vegas, Nevada, [www.iwceexpo.com](http://www.iwceexpo.com)

**5-6 March 2008** -- MENASAT@CABSAT 2008, International Convention & Exhibition Centre/World Trade Centre, Dubai, UAE [www.gvf-events.org](http://www.gvf-events.org)

**6 March 2008** – Disaster Planning and Recovery Forum, Anheuser-Busch Briefing Center, US Chamber of Commerce, Washington, DC RSVP at [jsimmons@uschamber.com](mailto:jsimmons@uschamber.com)

**12 – 14 March 2008** – IPTV World Forum 08, Olympia, London [www.iptv-forum.com](http://www.iptv-forum.com)

**31 March - 1 April 2008** – Export & Licensing Requirements for Space-Based Programs, sponsored by the Southwest Research Institute, Washington, DC,  
<http://swri.org/9what/events/confer/export/default.htm>

**10-12 June 2008** – ISCe 2008/ICSSC 2008/Navy SATCOM Users Workshop - Marriott Hotel and Marina, San Diego, CA [www.isce.com](http://www.isce.com)

**23 -25 September 2008** - APSCC 2008 Satellite "Satellites on the Move"  
Jeju Island, Korea <http://www.apsc.or.kr/event/apsc2008.asp>

**14 October 2008** – ISCe Satellite Investment Symposium (ISIS NYC '08) - The Princeton Club, New York, NY [www.isis-nyc.com](http://www.isis-nyc.com)

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