



President's Report

October 7, 2008

The Satellite Industry Association (SIA) President's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

Recent News

DataPath, Inc. has been selected by **WildBlue Communications, Inc.** to provide long-term operations and maintenance services. DataPath® services will support a network of 11 Ka band gateway earth stations at seven locations. These earth stations enable WildBlue Satellite Speed Internet® services which provide affordable broadband Internet connectivity to consumers and businesses in remote or underserved areas in the contiguous United States. <http://www.datapath.com/1002>

CapRock Communications announced the launch of AssetTrax, its new map-based tracking service that monitors the position and movement of critical assets around the world. As a global provider of satellite communications to remote and harsh environments, AssetTrax is the latest value-added solution clients can integrate seamlessly into their operations using CapRock's Very Small Aperture Terminal services.

http://www.caprock.com/press/archive_2008/newspr081001.htm

Mobile Satellite Ventures announced that it has completed a nationwide network of nine-regionally managed Satellite Mutual Aid Radio Talkgroups (SMART™) enabling interoperable communications among law enforcement and public safety organizations across the country and a number of U.S. territories. In conjunction with the Connecticut Department of Public Safety, Division of State Police, MSV is launching the Northeast Satellite Mutual Aid Radio Talkgroup (NE-SMART) operating on the MSV satellite communications network.

<http://www.msvlp.com/media/press-releases-view.cfm?id=189&yr=2008>

DataPath, Inc. has received a \$3.7 million order to provide on-site personnel to operate and maintain satellite communications (SATCOM) systems managed by the U.S. Army Network Enterprise Technology Command (NETCOM) in the U.S. Central Command (CENTCOM) area of operations. The agreement, which exercises options on an existing delivery order, will fund more than 30 DataPath® technical personnel in Iraq, Kuwait, Qatar and Afghanistan over the next 12 months to support U.S. military battlefield communications systems, including Deployable Ku Band Earth Terminals (DKETs) built by DataPath.

<http://www.datapath.com/1003>

Less than two months after the launch of its AMC-21 satellite, **SES AMERICOM**, an SES company, announced that the Ku-band spacecraft is operational and delivering content and connectivity for leading broadcasters and mobile broadband service providers. Anchor tenant PBS, which serves 356 public television stations and millions of viewers nationwide, has transitioned its complete programming lineup to AMC-21. http://www.ses-americom.com/americom_2008/siteSections/press_room/press_releases/10_06_08.php

Arianespace and **Eutelsat Communications** confirm that the upcoming launch of the Ariane 5 ECA will orbit Eutelsat's HOT BIRD™ 9 and W2M satellites. The launch of Flight 186 is planned to take place in the last week of November and will be the sixth Ariane 5 launch in 2008. The modification to the Arianespace launch manifest enables Eutelsat to ensure timely entry into service of HOT BIRD™ 9 and accelerates the deployment of the W2M satellite. <http://www.eutelsat.com/news/compress/en/2008/pdf/PR%203608%20HB9%20W2M%20launch.pdf>

Spacenet Inc. announced that it has teamed with Globecom Services Maryland, a division of Globecom Systems Inc., to support its expansion of services to Europe, the Middle East, and Africa. Spacenet will offer both custom and pre-packaged satellite solutions for voice, video, and data communications exclusively for US based enterprise and government organizations with overseas operations. In support of the new services, Globecom will provide high security co-location facilities and international logistics including installation and field maintenance. Spacenet will design and manage the international services network as well as provide 24 x 7 customer support. <http://www.spacenet.com/news/releases/20081001GSI.htm>

Marshall Communications Corporation announced that the U.S. Navy, SPAWAR had awarded it an Indefinite Delivery, Indefinite Quantity contract for the procurement of Digital Video Broadcasting, Return Channel via Satellite Production Subscriber Suite bundles, User Subscriber Suite bundles, and associated spare parts and repair/maintenance labor. The contract is for a base year and two (2) one-year option years. The DVB-RCS/S2 standard-based technology provides SPAWAR with continuous, high-speed, asymmetrical two-way Internet Protocol traffic flow of high volume applications. The procurement of the PSS and USS suites are interoperable with existing Global Broadcast System systems, fielded assets, and Marshall's previously manufactured PSS suites. <http://www.marshallcomm.com/default.asp>

2008 Upcoming Meetings and Events

This Month:

October 14 – ISCe Satellite Investment Symposium (ISIS NYC '08) – 3 West Club, New York, NY www.isis-nyc.com

October 14 - SSPI 3rd Annual Future Leaders Dinner. 3 West Club, New York, NY. www.satfuture.com

October 15-16 – SATCON Satellite and Content Delivery Conference & Expo, Javits Convention Center, New York, NY <http://www.satconexpo.com/>

October 29 – 31 – TCIP 10th Annual Conference Hyatt Regency Chicago Chicago, IL www.ctc.org

Ahead:

December 9-11 – SIA Co-Sponsored DoD Commercial SATCOM User's Workshop, Bethesda Marriott, Bethesda, MD

January 18-21 – Pacific Telecom Council PTC '09, Hilton Hawaiian Village, Honolulu, HI
<http://www.ptc.org/>

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