



# President's Report

August 26, 2008

The Satellite Industry Association (SIA) President's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

## **Recent News**

A total of 2,500 Chinese fishing vessels are to be equipped with **Inmarsat** Mini C terminals in the first stage of a landmark deal backed by the Chinese government. The contract is the first to be awarded as part of the Chinese Zhejiang project, which seeks to equip a total of 16,000 Chinese fishing vessels with satellite-based safety and communication services by the end of 2009. [Link to additional information](#)

**Stratos Global Corporation** announced it has formed a joint venture company with JSAT Corporation to serve the mobile satellite communications needs of Japanese businesses and government agencies. The new company, called JSAT MOBILE Communications Inc., will build upon the Japanese market success that Stratos has enjoyed over the past seven years. Stratos is a leading global provider of advanced mobile and fixed-site remote communications solutions. JSAT is a leading satellite operator in the Asia-Pacific region. [Link to additional information](#)

**Hughes Network Systems** announced that enterprise customers of its HughesNet® Managed Digital Signage service will now be able to display real-time weather information at their retail sites from AccuWeather, Inc., the leading provider of weather information for companies such as Gas Station TV and FuelCast. Hughes is initially bringing this offering to gas stations and convenience stores, where displaying the latest weather conditions will be an important value-add to end customers. [Link to additional information](#)

Orbital Sciences said it was selected by **Intelsat** to design, build and deliver a new satellite, the Intelsat 18. The satellite will be based on Orbital's STAR-2 platform. It will carry 24 C-Band transponders that will cover the Northern and Southern Hemispheres and 12 Ku-Band transponders that will provide service to the United States, French Polynesia, Australia, New Caledonia and other Pacific Islands. The satellite will be located at 180 degrees East longitude. The IS-18 bird will replace Intelsat's IS-701 spacecraft. This deal for Orbital is the 24th satellite ordered by customers throughout the world and will be the eighth in the Intelsat fleet. The Intelsat 18 spacecraft is the third order to be placed in 2008 for satellites based on the STAR-2 platform. *Story of Courtesy of SkyREPORT*

CapRock Communications announced its selection of Ron Wagon as vice president and general manager of North America and Doug Black as country manager of Angola. The creation of these roles further enables CapRock to reliably deliver fully managed communication solutions to customers with operations around the globe. [Link to additional information](#)

## **2008 Upcoming Meetings and Events**

**Ahead:**

**September 23 -25** – APSCC 2008 Satellite "Satellites on the Move" Jeju Island, Korea

<http://www.apsc.or.kr/event/apsc2008.asp>

**September 29 - October 3**– IAC 2008 International Astronautical Congress and Exhibition, Scottish Exhibition and Conference Centre and Crowne Plaza Hotel in Glasgow, Scotland,

[www.iac2008.co.uk](http://www.iac2008.co.uk)

**October 14** – ISCe Satellite Investment Symposium (ISIS NYC '08) – 3 West Club, New York, NY [www.isis-nyc.com](http://www.isis-nyc.com)

**October 14** - SSPI 3rd Annual Future Leaders Dinner. 3 West Club, New York, NY.

[www.satfuture.com](http://www.satfuture.com)

**October 15-16** – SATCON Satellite and Content Delivery Conference & Expo, Javits

Convention Center, New York, NY <http://www.satconexpo.com/>

**October 29 – 31** – TCIP 10<sup>th</sup> Annual Conference Hyatt Regency Chicago Chicago, IL

[www.ctc.org](http://www.ctc.org)

**December 9-11** – SIA Co-Sponsored DoD Commercial SATCOM User's Workshop, Bethesda Marriott, Bethesda, MD

**January 18-21** – Pacific Telecom Council PTC '09, Hilton Hawaiian Village, Honolulu, HI

<http://www.ptc.org/>

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