



President's Report

September 16, 2008

The Satellite Industry Association (SIA) President's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

SIA Activity

The nation's satellite companies rallied to provide emergency and public safety organizations with critical communications via satellite before, during and immediately following the landfall of Gustav and Hanna, and in preparation for Hurricane Ike. Intense planning, cooperation, and hard work undertaken since Hurricanes Katrina and Rita in 2005 have resulted in improved interoperability among the federal, state, and local resources responding to the hurricanes, especially where the terrestrial networks were congested or damaged. Satellite television providers ensured that Gulf Coast viewers were armed with up-to-date storm information and specialized support. [Link to additional information](#)

Recent News

SWE-DISH Satellite Systems AB, a **DataPath®** company specializing in compact, quick-to-air and easy-to-use mobile satellite communications (SATCOM) equipment, has delivered a fleet of SWE-DISH Drive-Away CCT120s to Geo Television Network (Geo TV) in Pakistan. The delivery of the CCT120s to Geo TV is one of the largest deployments of satellite news gathering systems in Pakistan. Launched by SWE-DISH last year, the Drive-Away CCT120 offers an improved value proposition to many global broadcasters due to its weight and transmission capacity as well as the advantages of the innovative modular CommuniCase® Technology concept. [Link to additional information](#)

Iridium Satellite LLC reports that its mobile satellite communications service has been providing peak levels of reliable, critical lifelines to first responders in the Gulf Coast Region since news of hurricanes Gustav, Hanna and Ike started to appear. Outreach by Iridium and its partner base has resulted in a significant increase in usage in the Gulf Coast. In areas affected by the recent storms, hundreds of subscribers made calls on the Iridium network to test their equipment or to conduct mission-critical operations. When news alerts of the hurricanes starting appearing last week, network traffic more than doubled in the region over the previous week. The company shipped 5,000 phones to service providers for new subscribers in the past two weeks, with the majority going to partners serving the Gulf Coast. [Link to additional information](#)

The Sea Launch vessels have departed Sea Launch Home Port and are now on their way to the Equator for the launch of **Intelsat's** Galaxy 19 satellite. Upon arrival at the launch site, at 154 degrees West Longitude, the Sea Launch team will initiate a 72-hour countdown. After ballasting the Odyssey Launch Platform to launch depth, the team will rollout and erect a Zenit-3SL rocket on the launch pad, execute final tests and then proceed with fueling operations and launch. Prior to fueling, all personnel on the Launch Platform will transfer to the Sea Launch Commander for the duration of the mission. The team monitors both marine and launch operations remotely from the ship, positioned about four miles uprange of the platform. [Link to additional information](#)

ISE, a subsidiary of **Integral Systems Inc.**, announced the delivery and installation of a fully integrated CSM (Carrier Signal Monitoring), transponder planning, and Network Management system for the Vinasat satellite. The system will be part of a Network Operations Center to be provided by SES ASTRA TechCom to VTI (Vietnam Telecom International) in Hanoi, Vietnam. It includes products from Integral's wholly-owned subsidiaries, SAT Corporation and Newpoint Technologies, the leading providers of satellite carrier monitoring and network management solutions. [Link to additional information](#)

Stratos Global Corporation announced it has signed an agreement with Thrane & Thrane to upgrade the Stratos Land Earth Stations (LES) to enable Enhanced Pre-Assigned Data Reporting (EPADR). EPADR increases the efficiency of maritime data reporting, allowing vessels using Stratos satellite services to reliably send position reports and comply with the International Maritime Organization's (IMO) new Long Range Identification and Tracking (LRIT) regulations. The LRIT regulations will affect approximately 45,000 seagoing vessels. [Link to additional information](#)

2008 Upcoming Meetings and Events

This Month:

September 23 -25 – APSCC 2008 Satellite "Satellites on the Move" Jeju Island, Korea
<http://www.apsc.org.kr/event/apsc2008.asp>

September 29 - October 3– IAC 2008 International Astronautical Congress and Exhibition, Scottish Exhibition and Conference Centre and Crowne Plaza Hotel in Glasgow, Scotland,
www.iac2008.co.uk

Ahead:

October 14 – ISCe Satellite Investment Symposium (ISIS NYC '08) – 3 West Club, New York, NY www.isis-nyc.com

October 14 - SSPI 3rd Annual Future Leaders Dinner. 3 West Club, New York, NY.
www.satfuture.com

October 15-16 – SATCON Satellite and Content Delivery Conference & Expo, Javits Convention Center, New York, NY <http://www.satconexpo.com/>

October 29 – 31 – TCIP 10th Annual Conference Hyatt Regency Chicago Chicago, IL
www.ctc.org

December 9-11 – SIA Co-Sponsored DoD Commercial SATCOM User's Workshop, Bethesda Marriott, Bethesda, MD

January 18-21 – Pacific Telecom Council PTC '09, Hilton Hawaiian Village, Honolulu, HI
<http://www.ptc.org/>

Please see www.sia.org for archive of President's Reports. Please contact **Micaela Corlew** at (mcorlew@sia.org) with your comments or requests for pdf format of report.

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