



# President's Report

September 2, 2008

The Satellite Industry Association (SIA) President's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

## SIA Activity

The 2008 Summer Olympiad closed in Beijing after 17 days of sports and celebration and flawless satellite operation at the games. Satellites provided seamless broadcasting coverage of the games to viewers around the world, as they do during other key sporting events. [Link to additional information](#)

## Recent News

The two Space Tracking and Surveillance System demonstration satellites being built by prime contractor **Northrop Grumman Corporation** for the Missile Defense Agency have successfully completed acoustic testing. The two space vehicles were tested in their launch configuration, simulating the planned tandem launch on a Delta II launch vehicle. The satellites were subjected to the maximum sound and vibration levels expected during their launch into orbit. The testing was performed at Northrop Grumman's acoustic test facility in Redondo Beach, Calif. [Link to additional information](#)

International Launch Services said it won a contract from **Inmarsat** for the launch of an S-band satellite that will provide mobile broadcast and two-way telecommunications services throughout Europe. Thales Alenia Space of France is developing Inmarsat's S-band satellite, known as EuropaSat, using its Spacebus 4000C3 platform. The spacecraft will fly aboard a Proton launch vehicle during a mission planned for early 2011. The contract follows last week's successful launch of the Inmarsat-4 F3 satellite on an ILS Proton Breeze M vehicle. *Story Courtesy of SkyREPORT*

**DataPath, Inc.** has been awarded \$1.9 million to continue providing field services for DataPath Deployable Ku-Band Earth Terminals at a key communications hub in Iraq. The DKET systems were built and installed by DataPath and are used by the U.S. military as critical satellite communications hubs that deliver high-bandwidth capabilities on the battlefield. DataPath technical experts have been based onsite to ensure optimum performance of the systems since they were installed. [Link to additional information](#)

Globalstar, Inc. announced that satellite manufacturer Thales Alenia Space has begun production assembly, integration and testing of the first Globalstar second-generation flight model satellites. Globalstar, Thales Alenia Space and Arianespace company officials presented the latest updates to members of the media and investment community at the Thales Alenia Space satellite manufacturing facility located in Cannes, France. The new satellites, scheduled for delivery beginning in less than a year, will be used to provide Globalstar's next-generation of advanced mobile satellite voice and data services. [Link to additional information](#)

The satellite industry took on a number of initiatives as Hurricane Gustav made landfall in Louisiana. Both Sirius and XM offered 24/7 emergency news, weather, safety, disaster recovery and traffic reports across multiple channels to help people in the Gulf Coast prepare for the storm. The effort from the merged company included channels dedicated to providing emergency evacuation information. Both satellite radio services have their own respective national emergency channels. On the video side, **DIRECTV** provided a live feed from New Orleans station WDSU that was delivered nationwide. The coverage included local and state information on the hurricane before and after it made landfall. *Story Courtesy of SkyREPORT*

Reports indicate that the Nimiq 4 satellite built for **Telesat** will fly board a Proton Breeze M rocket from the Baikonur Cosmodrome. The satellite will support services delivered by Bell TV, formerly known as Bell ExpressVu, the satellite TV service north of the border. Offerings will include high-def programming. EADS Astrium built the satellite. International Launch Services is handling the launch for the customer. *Story Courtesy of SkyREPORT*

**WildBlue Communications** announced the introduction of an equipment lease program for new customers. Under the new WildBlue Lease Program, customers will no longer be required to purchase the WildBlue equipment and in addition will receive free standard installation of the service, significantly reducing total upfront fees by over 50-percent. Customers will now pay a low monthly lease fee, similar to most cable and satellite television pricing models. The main benefits for customers include the lowest upfront price ever offered for WildBlue and worry-free equipment replacement. [Link to additional information](#)

**Hughes Network Systems, LLC** announced the availability of HughesNet Business Internet service plans, the fastest satellite Internet plans ever offered, bringing affordable, reliable, and high-performance broadband access to small- and mid-sized businesses throughout the nation. [Link to additional information](#)

## **2008 Upcoming Meetings and Events**

### **This Month:**

**September 23 -25** – APSCC 2008 Satellite "Satellites on the Move" Jeju Island, Korea  
<http://www.apsc.or.kr/event/apsc2008.asp>

**September 29 - October 3**– IAC 2008 International Astronautical Congress and Exhibition, Scottish Exhibition and Conference Centre and Crowne Plaza Hotel in Glasgow, Scotland,  
[www.iac2008.co.uk](http://www.iac2008.co.uk)

### **Ahead:**

**October 14** – ISCe Satellite Investment Symposium (ISIS NYC '08) – 3 West Club, New York, NY [www.isis-nyc.com](http://www.isis-nyc.com)

**October 14** - SSPI 3rd Annual Future Leaders Dinner. 3 West Club, New York, NY.  
[www.satfuture.com](http://www.satfuture.com)

**October 15-16** – SATCON Satellite and Content Delivery Conference & Expo, Javits Convention Center, New York, NY <http://www.satconexpo.com/>

**October 29 – 31** – TCIP 10<sup>th</sup> Annual Conference Hyatt Regency Chicago Chicago, IL  
[www.ctc.org](http://www.ctc.org)

**December 9-11** – SIA Co-Sponsored DoD Commercial SATCOM User's Workshop, Bethesda Marriott, Bethesda, MD

**January 18-21** – Pacific Telecom Council PTC '09, Hilton Hawaiian Village, Honolulu, HI  
<http://www.ptc.org/>

Please see [www.sia.org](http://www.sia.org) for archive of President's Reports. Please contact **Micaela Corlew** at ([mcorlew@sia.org](mailto:mcorlew@sia.org)) with your comments or requests for pdf format of report.

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