



President's Report

April 28, 2009

The Satellite Industry Association (SIA) President's Report is a weekly executive summary covering current satellite industry news and events.

SIA Activities

May 13 - [IP Satellite Summit](#), Grand Hyatt, Washington, D.C.

Patricia Cooper, SIA President, to moderate panel at 4:00 – 5:00 p on “Satellite Broadband Services: Forever Niche or Taking the Lead in Underserved Markets?”

Member News

[Arrowhead Global Solutions](#) changes its name to CapRock Government Solutions. Arrowhead was acquired by CapRock Communication sin 2007 and the name change marks the final assimilation and integration of the federal government-focused division into the CapRock corporate structure.

[Panasonic Avionics](#) announced the launch of the Panasonic Airline Television Network. The proprietary broadcast distribution network includes a selection of broadcast television channels specifically licensed by Panasonic for worldwide distribution to aircraft in-flight via Ku-band satellites.

[Hughes Network Systems and WildBlue Communications](#) will be submitting a joint proposal to the National Telecommunications and Information Administration (NTIA) for grants to underwrite the cost of end-user customer premises equipment, including satellite terminals, receivers and installation. Both have been working together to promote using the U.S. Broadband Stimulus Funding for satellite infrastructure.

[Eutelsat](#)'s KabelKiosk platform started broadcasts from the EUROBIRD 9A satellite, which went into service in February 2009. Dual illumination of the platform will be carried for a three-month period on both EUROBIRD 9A (9 degrees East) and ATLANTIC BIRD (at 8 degrees West) enabling cable operators to complete the migration to EUROBIRD 9A's securing room for expansion of digital channels and services for independent cable operator in continental Europe.

[Intelsat](#) announced that the Australian Defence Force (ADF) has agreed to purchase a specialized UHF “hosted payload” aboard an Intelsat satellite scheduled to launch on Intelsat 22 in 2012. The satellite, to be built by Boeing Space and Intelligence Systems, will be based on a Boeing 702B bus equipped with 48 C-band and 24 Ku-band 36 MHz transponders, with a UHF payload with eighteen 25-1kHz channels.

Marshall Communications Corporation highlighted “Full Motion Video to the Warfighter” at this month’s DISA Customer Partnership Conference. Marshall’s booth was equipped with actual Subscriber Suites which were on display for viewing and featured “Full Motion Video for DVB and Wi-Max Technologies”.

2009 Upcoming Meetings and Events

May 13 - [IP Satellite Summit](#), Grand Hyatt, Washington, D.C.

Patricia Cooper, SIA President, to moderate panel at 4:00 - 5:00 pm : “Satellite Broadband Services: Forever Niche or Taking the Lead in Underserved Markets?”

May 19-20 - [Space Weather Enterprise Forum 2009](#) “Space Weather and Our Technological Society - Are We Ready for Solar Max?” Marriott at Metro Center, Washington, D.C.

May 19-20 - [National Spectrum Managers Association](#) (NMSA) Holiday Inn Key Bridge, Arlington, VA *Donna Bethea-Murphy, SIA Board Chairman to participate in the Industry Association Roundtable on Tuesday, May 19th at 3:30 pm.*

June 4th - [SIA Navy SATCOM Users Workshop](#) at [ISCe 2009](#) (June 2-4), San Diego Marriott Hotel and Marina, San Diego, CA

August 17th - [SIA Army SATCOM Users Workshop](#) at [LandWarNet 2009](#) (August 17-20)
Fort Lauderdale, FL

Sept 29-Oct 1 [APSCC 2009 Satellite Conference & Exhibition](#) Crowne Plaza Mutiara, Kuala Lumpur, Malaysia

Oct 2 - [ACI's 2nd National Forum on Satellite and Space Export Controls](#) Washington, DC
Patricia Cooper, will be speaking at the 8:45 a.m. panel entitled “ITAR Reform and USML Changes: The Latest on Congressional and Space Policy Developments, Plans and Priorities”.

Oct 14-15 - [SATCON 2009](#), Jacob K. Javits Center, New York, NY

Nov 2-4 - 2009 DoD SATCOM User’s Workshop (Location TBD)

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