



## 2009 STATE OF THE SATELLITE INDUSTRY REPORT SHOWS CONTINUED GROWTH IN 2008

**San Diego, California - June, 3, 2009** – The Satellite Industry Association (SIA) today released its 2009 State of the Satellite Industry Report, at ISCe 2009. The results from this report show a 19 percent growth in overall world satellite industry revenues – with revenues totaling \$144.4 billion in 2008. Global revenues for the satellite industry continue to increase, averaging an annual growth rate of 14.2 percent from 2003 – 2008.

“The satellite industry continued to post growth in 2008, led by satellite services and ground equipment sales,” noted Patricia Cooper, President of SIA. “The results for the past year are encouraging, and frame the need for policy decisions that can affect the industry’s future growth such as export controls, broadband stimulus and U.S. government communications requirements.”

SIA commissioned the Futron Corporation to conduct its twelfth annual State of the Satellite Industry Report. Futron polled over 70 satellite companies, both SIA members and non-members, to determine aggregate revenues in each of the satellite industry’s sectors: satellite services, satellite manufacturing, launch industry and ground equipment.

In 2008 the ground equipment sector was the fastest-growing satellite industry segment, followed by the satellite services sector which continues to demonstrate increased growth. The report shows that:

- **Satellite Services** revenues maintained a steady growth of 16 percent, with satellite television leading this sector, amounting to a total of \$67.3 billion in 2008.
- **Satellite Manufacturing** revenues decreased slightly from \$11.6 billion in 2007 to \$10.5 billion in 2008, as fewer new satellites were launched.
- **Launch Industry** revenues increased by 20 percent in 2008, with United States launch industry revenues remaining relatively constant at \$1.1 billion.
- **Ground Equipment** revenues grew fastest at 34 percent, increasing to \$46 billion, second only to satellite services. Consumer-oriented products, including satellite TV and broadband, mobile satellite and GPS devices, led the growth in this sector.

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<http://www.sia.org>

### **About Futron Corporation**

Futron Corporation is a decision management solutions consulting firm headquartered in Bethesda, Maryland. The firm specializes in the space industry, including assessments and forecasting of trends in satellite services and the launch market. Andrea Maléter and David Vaccaro were principal authors of the study for Futron. Maléter, Futron Technical Director, noted that the SIA State of the Satellite Industry Report provides “a critical benchmark for financial analysts and corporate strategic planners.”

### **About the Satellite Industry Association**

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Arrowhead Global Solutions Inc.; Artel Inc.; The Boeing Company; DataPath, Inc.; The DIRECTV Group; Hughes Network Systems, LLC; ICO Global Communications; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite, LLC; Lockheed Martin Corp.; Loral Space & Communications Inc.; Northrop Grumman Corporation; SES Americom, Inc.; SkyTerra; and TerreStar Networks, Inc. Associate Members include: ATK Inc.; Comtech EF Data Corp.; DRS Technologies, Inc.; EchoStar Satellite, LLC; EMC, Inc.; Eutelsat Inc.; iDirect Government Technologies; Inmarsat Inc.; Marshall Communications Corp.; Panasonic Avionics Corporation; Spacecom Ltd.; Stratos Global Corp; SWE-DISH Space Corp; Telesat; ViaSat Inc.; and WildBlue Communications, Inc.

Additional information about SIA can be found at <http://www.sia.org>.

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