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Satellite Industry Association Announces New Associate Members The DirecTV Group Joins Board of Directors

Washington, DC – Today, the Satellite Industry Association (SIA)¹ announced the addition of two new Associate Members; **Alliant Techsystems Inc. (ATK)** and **Emerging Markets Communications Inc. (EMC)** and the addition of **The DirecTV Group** to the SIA Board of Directors. SIA Executive Director David Cavossa welcomed the new members saying, “**the addition of ATK and EMC and the expanded role DirecTV will play on the SIA Board will enable SIA to take another step toward expanding the voice and visibility of the satellite industry in Washington, DC**”.

Emerging Markets Communications, Inc. is a provider of global satellite communications. Utilizing a high quality, fully managed network, EMC offers maritime services, teleport services, and private, end-to-end satellite networks in more than 140 countries. www.emc-corp.net

Alliant Techsystems Inc. is a leading provider of advanced weapon and space systems. Their advanced technologies address emerging national security requirements, including homeland defense, ballistic missile defense, and military space systems. www.atk.com

As Associate Members, ATK and EMC have an opportunity to participate in a broad spectrum of working groups covering regulatory, trade, homeland security, government services, trade, export controls, and legislative issues and events. Participation in these working groups provides members with the ability to craft industry-wide positions on issues that are important to the economic and strategic success of satellite companies in the marketplace.

The DirecTV Group was previously an associate member before the upgrade to executive membership and a seat on the SIA Board of Directors. Susan Eid, DirecTV Vice President for Government Affairs will sit on the SIA Board of Directors for DirecTV.

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. Additional information can be found at www.sia.org.

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¹ SIA membership includes Executive Members: The Boeing Company; The DirecTV Group; Globalstar LLC; Hughes Network Systems LLC; ICO Global Communications; Intelsat Ltd.; Iridium Satellite LLC; Lockheed Martin Corp.; Loral Space & Communications Ltd.; Mobile Satellite Ventures; Northrop Grumman Corporation; PanAmSat Corporation and SES AMERICOM Inc., and Associate Members ATK Inc.; EMC Inc.; Eutelsat Inc.; Inmarsat Ltd.; IOT Systems LLC; Marshall Communications Corp.; New Skies Satellites Inc.; Spacecom Ltd.; Stratos Global Corporation; and XM Satellite Radio.