



Satellite Industry Association Announces New Leadership

Washington, DC – December 11, 2001 -- Members of the Satellite Industry Association (SIA) held their annual meeting on Friday, December 7 and elected Peter Hadinger of TRW as chairman and Jeff Trauberman of Boeing, as vice chair of the Association for 2002.

Peter Hadinger, director of Market and Strategic Development at TRW, has over 20 years of experience in the satellite industry, during which he has developed and managed payloads for the US Government's most advanced satellite systems and played a leadership role in critical global satellite issues including privatization and spectrum allocation. Jeff Trauberman, director of Government Relations at Boeing, has over 15 years of aerospace experience and has held numerous business development and management roles in Boeing commercial and government space and communications programs.

"In an ever more connected society, satellites reliably provide a host of critical services to Americans – whether in cities or rural communities, at home or abroad," noted Hadinger. "As the voice of the satellite industry, SIA plays an important role in working with policy makers to ensure the availability of cost-effective broadband entertainment and information services, radio and TV distribution, global navigation, imagery and telecommunications in urban centers and in rural and underserved communities."

"I am very pleased that Peter is taking the helm of SIA at such a critical time," said SIA Executive Director, Richard DalBello. "His mix of technical expertise and policy experience will give SIA an important advantage in the complex debates on spectrum policy, export licensing, and broadband deployment that are sure to occupy the industry in 2002." Mr. DalBello also thanked outgoing chairman Larry Atlas of the Loral Corporation "for his leadership during the many changes of this past year."

SIA is a national trade association representing the leading U.S. satellite manufacturers, service providers, and launch service companies. SIA serves as an advocate for the U.S. commercial satellite industry on regulatory and policy issues common to its members. With member service companies providing a broad range of manufactured products and services, SIA represents the unified voice of the U.S. commercial satellite industry.

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