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FOR IMMEDIATE RELEASE

**DAVID CAVOSSA NAMED EXECUTIVE DIRECTOR OF
SATELLITE INDUSTRY ASSOCIATION**

ALEXANDRIA, VA, June 16, 2004 – The board of directors of the Satellite Industry Association (SIA) has named David Cavossa as the new executive director effective June 14, 2004. Mr. Cavossa has served as SIA’s director of external relations the last three years and as the acting executive director during the last two months. As executive director, Mr. Cavossa will act as a chief advocate for the satellite operators, manufacturers, value-added resellers, launch service providers, and ground equipment suppliers on a broad range of trade, regulatory, and legislative issues of common concern to the commercial satellite industry.

Kalpak Gude, vice president for Government and Regulatory Affairs and associate general counsel for PanAmSat Corporation and current SIA Chairman, said **"David Cavossa, in his years at SIA, has demonstrated a great passion for working on the issues that affect the satellite industry. The entire SIA board is very confident that Mr. Cavossa is the right person to manage the organization at this time."**

During the past three years David has played a leading role in improving the commercial satellite industry’s exposure to regulators and legislators throughout the world by coordinating regulatory filings in several administrations on issues of common concern to the industry. His work during the past year on the procurement, protection, and management of commercial SATCOM by the US Government has helped improve the industry’s partnership with one of its largest customers. David has also played an instrumental role in organizing several industry-wide events, exhibits, and conferences designed to enhance the commercial satellite industry’s status in the US and abroad.

Before joining the SIA, Mr. Cavossa worked at NASA Headquarters, in Washington, D.C., in the Office of External Relations and in the Office of Legislative Affairs where he participated in NASA’s education and outreach campaign for Congressional staff. Mr. Cavossa obtained a Master of Science, Technology and Public Policy from the George Washington University (GWU), Space Policy Institute as a *Space Policy Fellow*. He also holds a Bachelor of Physics/Astronomy and Political Science from Wheaton College, in Norton Mass.

The Satellite Industry Association is a US trade association representing the world’s leading satellite manufacturers, service providers, value-added resellers, ground equipment suppliers, and launch service companies. SIA serves as an advocate for the commercial satellite industry on regulatory and policy issues common to its members. With member companies providing a broad range of manufactured products and services throughout the world, SIA represents the unified voice of the commercial satellite industry.

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