



**FOR IMMEDIATE RELEASE**  
**October 11, 2005**

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## **XM Satellite Radio Joins Satellite Industry Association**

**Washington, DC** – Today the Satellite Industry Association (SIA)<sup>1</sup> announced the addition of a new Associate Member; **XM Satellite Radio**. SIA executive director David Cavossa welcomed the new member stating **“we are proud that XM has joined SIA - their participation will expand our focus to include the consumer satellite radio sector of the telecom industry.”**

**XM Satellite Radio** is the leading satellite radio service with more than 5 million subscribers. Broadcasting live daily from studios in Washington, D.C., New York City, and Nashville at the Country Music Hall of Fame, XM’s 2005 lineup includes more than 150 digital channels of choice from coast to coast.

Bill Bailey, XM senior vice president for Government Affairs stated **“as one of the great satellite success stories of the decade, we look forward to participating in SIA’s efforts to develop industry-wide positions on issues affecting the entire commercial satellite industry”**

As an Associate Member of the SIA, **XM Satellite Radio** will bring an important perspective into the broad spectrum of SIA working groups covering regulatory, trade, homeland security, government services, market access, export controls, and legislative issues. Participation in these working groups provides members with the ability to craft industry-wide positions on issues that are important to the economic and strategic success of satellite companies in the marketplace.

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite industry. Additional information can be found at [www.sia.org](http://www.sia.org).

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<sup>1</sup> SIA includes Executive Members: The Boeing Company; Globalstar LLC; Hughes Network Systems LLC; ICO Global Communications; Intelsat Ltd.; Iridium Satellite LLC; Lockheed Martin Corp.; Loral Space & Communications Ltd.; Mobile Satellite Ventures; Northrop Grumman Corporation; PanAmSat Corporation and SES-Americom, Inc. and Associate Members The DirecTV Group; Eutelsat Inc., Inmarsat Ltd., IOT Systems LLC, Marshall Communications Corp., New Skies Satellites Inc., Spacecom Ltd., Stratos Global Corporation, and XM Satellite Radio.