



FOR IMMEDIATE RELEASE

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**NEW DIRECTOR OF COMMUNICATIONS
FOR SATELLITE INDUSTRY ASSOCIATION**

Washington, D.C. - Ms. Marie-Pierre Bloch recently joined the Satellite Industry Association (SIA) team as Director of Communications. Marie-Pierre has more than 15 years of experience in marketing and communications for satellite and space industries, including working with such firms as Europe*Star, Intelsat, and the U.S. office of Centre National d'Etudes Spatiales (CNES) - the French national space agency. A native Washingtonian, Marie-Pierre most recently worked for Televate, LLC a public safety communications engineering firm that supported the Chief Information Officer of the District of Columbia on public safety issues.

"Ms. Bloch will be an invaluable resource to build further SIA's public profile and ensure that the satellite industry's role in the communications, public safety, and national defense arenas is loud and clear," noted Ms. Patricia Cooper, President, SIA. "She will also bring a mix of industry and communications experience to manage SIA's many activities, such as our signature workshops and speaking roles."

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Arrowhead Global Solutions Inc.; Artel Inc.; The Boeing Company; DataPath, Inc.; The DIRECTV Group; Hughes Network Systems LLC; ICO Global Communications; iDirect; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite LLC; Lockheed Martin Corp.; Loral Space & Communications Inc.; Mobile Satellite Ventures LP; Northrop Grumman Corporation; Panasonic; SES Americom, Inc.; and TerreStar Networks Inc. Associate Members include: ATK Inc.; Comtech EF Data Corp.; Constellation Networks Corp.; EchoStar Satellite LLC; EMC Inc.; Eutelsat Inc.; Inmarsat Inc.; Marshall Communications Corp.; New Skies Satellites, Inc.; Spacecom Ltd.; Spacenet Inc.; Stratos Global Corp; SWE-DISH Space Corp; Telesat; and WildBlue Communications, Inc. Additional information can be found at <http://www.sia.org>.

Satellite Industry Association - 1730 M Street, N.W. Suite 600, Washington, DC 20036
<http://www.sia.org>