



**FOR IMMEDIATE RELEASE**

**THE SATELLITE INDUSTRY ASSOCIATION (SIA) FILES COMMENTS TO THE  
FEDERAL COMMUNICATIONS COMMISSION (FCC) ON THE ROLE OF  
SATELLITES IN THE NATIONAL BROADBAND PLAN**

**Washington, D.C. October 1, 2009** - SIA filed comments today, with the Federal Communications Commission (FCC) in preparation of the next annual report to Congress of satellite competition, highlighting the significant innovation and investment in the U.S. satellite market. In this document SIA reflects upon the benefits of the satellite industry in providing choice of service, technological innovation and change and significant improvement in service quality.

In its filing, SIA demonstrates that satellite operators and technologies are a critical component of the wireless ecosystem. In addition SIA and its members encourage the Commission to continue their efforts in ensuring the inclusion of satellite as an integral part of the *Innovation NOI* due to the innovative technological characteristics of satellites, their unique geographic scope and contribution to public interest and national security.

**About the Satellite Industry Association**

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel Inc.; The Boeing Company; CapRock Government Solutions; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite, LLC; Lockheed Martin Corp.; Loral Space & Communications Inc.; Northrop Grumman Corporation; Rockwell Collins;

**Satellite Industry Association** – 1730 M Street, N.W. Suite 600, Washington, DC 20036

<http://www.sia.org>

SES World Skies, Inc.; SkyTerra Communications, Inc; and TerreStar Networks, Inc.  
Associate Members include: ATK Inc.; Comtech EF Data Corp.; DRS Technologies, Inc.;  
EchoStar Satellite, LLC; EMC, Inc.; Eutelsat Inc.; iDirect Government Technologies;  
Inmarsat Inc.; Marshall Communications Corp.; Panasonic Avionics Corporation; Spacecom  
Ltd.; Stratos Global Corp; SWE-DISH Space Corp; Telesat; ViaSat Inc.; and WildBlue  
Communications, Inc.

Additional information about SIA can be found at <http://www.sia.org>.

**Contact: Marie-Pierre Bloch**  
**Tel: +1 202 349 3632**