



FOR IMMEDIATE RELEASE
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**NEW DIRECTOR OF POLICY
FOR SATELLITE INDUSTRY ASSOCIATION**

Washington, D.C. – The Satellite Industry Association is pleased to announce that Sam Black will join the association as Director of Policy on September 13, 2010. Mr. Black comes to SIA from the Stimson Center, where he was a research associate working with the Space Security and South Asia programs.

“Sam’s background in space policy and security issues will add to SIA’s ongoing work to promote the satellite industry’s emphasis on protection and information assurance for both commercial and U.S. government customers,” noted Ms. Patricia Cooper, President, SIA. “We look forward to adding Sam’s expertise as we represent the satellite industry’s key policy and regulatory concerns.”

Mr. Black holds a BA in Government and Politics and a Master’s Degree in Public Policy, with a specialization in International Security and Economic Policy, both from the University of Maryland. Prior to working at the Stimson Center, he was a research assistant at the Center for Defense Information. Mr. Black was awarded the Capt. William P. Cole III Peace Fellowship in 2007-2008.

ABOUT THE SATELLITE INDUSTRY ASSOCIATION:

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. Since its creation fifteen years ago, SIA has become the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, Inc.; The Boeing Company; CapRock Communications, Inc.; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Echostar Satellite Services, LLC; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite, LLC; Lockheed Martin Corporation.; Loral Space &



Communications, Inc.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES WORLD SKIES; SkyTerra Communications, Inc; and TerreStar Networks, Inc. SIA Associate Members include: Arqiva Satellite and Media; ATK Inc.; Cisco Systems; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; EchoStar Satellite, LLC; EMC, Inc.; Eutelsat, Inc.; GE Satellite; Globecom Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Marshall Communications Corporation.; Panasonic Avionics Corporation; Spacecom, Ltd.; Spacenet Inc.; Stratos Global Corporation; TeleCommunication Systems, Inc.; Telesat Canada; Trace Systems, Inc.; and ViaSat, Inc. Additional information about SIA can be found at <http://www.sia.org>.