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**SIA TO LAUNCH “SATELLITES TO THE RESCUE”
AT THE 2010 IWCE on MARCH 9, 2010**

Washington, D.C. February 25, 2010 - The Satellite Industry Association (SIA) announces a half-day workshop focusing on the role of satellites for Public Safety and Disaster Relief at the upcoming IWCE 2010 in Las Vegas, NV on March 9, 2010.

“Satellite technology is regularly at the fore of any emergency communications effort, and the extraordinary relief and reconstruction reaction to Haiti’s devastating earthquake are no exception,” noted SIA President, Patricia Cooper. “SIA’s members, and the satellite industry as a whole, have and will continue to support the U.S. and Haitian governments, the U.S. military, relief agencies and media outlets working tirelessly in Haiti. This workshop will help with lessons learned for other situations and explore long-term solutions to emergency preparedness for the future.”

Haiti’s earthquake has proven, once again, the importance of satellite communications as an essential part of communications network plans for public safety, emergency preparedness, as well as mission critical disaster relief, providing access to interoperable communications both in-country and internationally, as well as providing seamless and uninterrupted communications to multiple supporting agencies.

At the upcoming IWCE 2010, SIA’s “Satellites to the Rescue” will include an overview of satellite communications within the public safety arena, case studies of satellites as part of emergency preparedness and disaster relief, as well as the regulatory issues and future of satellite communications and applications pertaining to public safety. SIA has brought together satellite industry experts, government agency officials, as well as end-users to build

“Satellites to the Rescues” will be held on Tuesday, March 9th, 2010 at the Las Vegas Convention Center in Room S231.

For more information regarding SIA’s workshop at IWCE 2010 click on [SIA’s “Satellites to the Rescue”](#) for updated information on the agenda and speakers, and click on [IWCE 2010](#) to register to attend IWCE 2010.

ABOUT SATELLITE INDUSTRY ASSOCIATION:

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SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, Inc.; The Boeing Company; CapRock Government Solutions; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite, LLC; Lockheed Martin Corporation.; Loral Space & Communications, Inc.; Northrop Grumman Corporation; Rockwell Collins; SES World Skies, Inc.; SkyTerra Communications, Inc; and TerreStar Networks, Inc. SIA Associate Members include: ATK Inc.; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; EchoStar Satellite, LLC; EMC, Inc.; Eutelsat, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Marshall Communications Corporation.; Panasonic Avionics Corporation; SatGE, Inc.; Spacecom, Ltd.; Spacenet, Inc.; Stratos Global Corporation; Telesat Canada; Trace Systems, Inc.; and ViaSat, Inc. Additional information about SIA can be found at <http://www.sia.org>.

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