



Press Release
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SIA Announces New Members DIRECTV and STRATOS GLOBAL

Washington, DC – Today the Satellite Industry Association (SIA) announced the addition of STRATOS GLOBAL CORPORATION and THE DIRECTV GROUP as Associate Members for 2005. Stratos is a leading global provider of a wide range of advanced mobile and fixed-site remote satellite communications solutions for users operating beyond the reach of traditional networks. DIRECTV, in addition to being a world-leading provider of digital multichannel television entertainment, and broadband satellite networks and services, is also a major fixed satellite service provider.

Tony Trujillo, executive vice president of Intelsat Ltd. and SIA Chairman, welcomed the two new members stating, **“Stratos and DIRECTV are two of the leading companies in their respective industry sectors and we look forward to the contributions they will make to SIA’s issue agenda and overall strength in representing all sectors of the commercial satellite industry.”**

As Associate Members of the SIA, Stratos and DIRECTV have an opportunity to participate in a broad spectrum of working groups covering regulatory, trade, homeland security, government services, market access, export controls, and legislative issues and events. Participation in these working groups provides members with the ability to craft industry-wide positions on issues that are important to the economic and strategic success of satellite companies in the marketplace.

The SIA is a U.S.-based trade association representing the leading satellite service providers, manufacturers, launch services companies and ground equipment suppliers throughout the world. SIA is the unified voice of the commercial satellite industry on policy, regulatory, and legislative issues affecting the global satellite industry. Additional information can be found at www.sia.org.

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