



FOR IMMEDIATE RELEASE

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Telesat Joins Satellite Industry Association

Washington, DC –The Satellite Industry Association (SIA) today announced the addition of a new Associate Member, **Telesat**, the fourth-largest fixed satellite services provider in the world. Telesat is based in Ottawa, Canada.

“We are delighted that Telesat will join SIA’s ranks as an important fixed satellite operator in the North American market.” SIA President Patricia Cooper said.

“Telesat’s technical experience and commercial reach will provide valuable insight to our association as we develop policy positions across the scope of government.”

“Telesat, through its predecessor companies, has been actively involved with the Satellite Industry Association since it was founded and is pleased to continue participating in its valuable activities,” said Dan Goldberg, President and CEO, Telesat.

“Telesat will support SIA’s efforts and looks forward to participating actively in all of SIA’s working groups.”

In 2007 Loral Space & Communications and its Canadian partner, PSP Investments acquired Telesat Canada and combined long-time SIA member Loral Skynet, into the company. As a result of the transaction, Telesat now has a global state-of-the-art fleet of 12 satellites and three additional satellites under construction. The company also has a robust global teleport and fiber infrastructure that is seamlessly integrated with its satellite fleet to provide users with a range of advanced network solutions. Telesat's customers lease transponder capacity for distribution of video and data for television programming, direct-to-home (DTH) services, business communications, Internet connectivity and telephony. Telesat also offers communications services through Internet Protocol (IP)-based technologies, primarily for enterprise-level high-speed data services using very small aperture terminal (VSAT) networks, and for distance learning and educational television.

As an Associate Member of the SIA, Telesat will have an opportunity to participate in a broad array of working groups spanning regulatory, trade, homeland security, government services, and export policy. The policy positions developed in these working groups represent a unique industry-wide voice supporting the economic and strategic success of satellite companies in the marketplace.

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Arrowhead Global Solutions, Inc.; Artel Inc.; The Boeing Company; DataPath, Inc.; The DIRECTV Group; Hughes Network Systems LLC; ICO

Global Communications; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite LLC; Lockheed Martin Corp.; Loral Space & Communications Inc.; Mobile Satellite Ventures LP; Northrop Grumman Corporation; SES Americom, Inc.; and TerreStar Networks Inc. Associate Members include: ATK Inc.; Comtech EF Data Corp.; Constellation Networks Corp.; EchoStar Corporation; EMC Inc.; Eutelsat Inc.; Inmarsat Inc.; Marshall Communications Corp.; New Skies Satellites, Inc.; Spacecom Ltd.; Spacenet Inc.; Stratos Global Corp; SWE-DISH Satellite Systems; Telesat Corp. and WildBlue Communications, Inc. Additional information can be found at www.sia.org.