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**SATELLITE INDUSTRY ASSOCIATION
ANNOUNCES TWO NEW MEMBERS:
Cisco and TeleCommunication Systems, Inc.**

Washington, D.C. September 21, 2010 - The Satellite Industry Association (SIA) announced today that two new companies have joined the organization: **Cisco Systems, Inc. and TeleCommunication Systems, Inc.**

“SIA’s strength lies in the technical expertise, experience and vision of our membership – and both Cisco and TCS will add considerably to our ranks,” said, **SIA President, Patricia Cooper**. “Cisco’s Internet Routing In Space (IRIS) group brings unprecedented experience in integrating space and terrestrial networks, and TCS brings both network integration and terminal development experience from its support of commercial and U.S. government customers. Both will add to SIA’s strengths as the voice of the satellite industry.”

Cisco is the leader in IP networking solutions for business, education, government and home communications. Cisco’s IRIS group enables seamless global access to broadband and media services through a converged space and ground network capability. IRIS provides the ability to route IP traffic via satellite, extending IP access to areas not covered by traditional ground networks.

TeleCommunication Systems, Inc. - Government Solutions Group, located in Annapolis, MD, is a division of TeleCommunication Systems, Inc., a leader in highly reliable and secure mobile communications technology. TCS’ Government Solutions Group is recognized as a trusted, value-added systems integrator. The Government Solutions Group provides mission-critical, total communications solutions globally including managed satellite services and capacity, deployable systems, VSATs, cyber security solutions, global support, and a full range of IT and professional services.



ABOUT THE SATELLITE INDUSTRY ASSOCIATION:

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers. Since its creation fifteen years ago, SIA has become the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, Inc.; The Boeing Company; CapRock Communications, Inc.; The DIRECTV Group; Hughes Network Systems, LLC; DBSD North America, Inc.; Echostar Satellite Services, LLC; Integral Systems, Inc.; Intelsat, Ltd.; Iridium Satellite, LLC; Lockheed Martin Corporation.; Loral Space & Communications, Inc.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES WORLD SKIES; SkyTerra Communications, Inc; and TerreStar Networks, Inc. SIA Associate Members include: Arqiva Satellite and Media; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; EchoStar Satellite, LLC; EMC, Inc.; Eutelsat, Inc.; GE Satellite; Globecom Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Marshall Communications Corporation.; Panasonic Avionics Corporation; Spacecom, Ltd.; Spacenet Inc.; Stratos Global Corporation; TeleCommunication Systems, Inc.; Telesat Canada; Trace Systems, Inc.; and ViaSat, Inc. Additional information about SIA can be found at <http://www.sia.org>.