



FOR IMMEDIATE RELEASE
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Terrestar Networks Joins Satellite Industry Association

Washington, DC – Today the Satellite Industry Association (SIA) announced the addition of a new Executive Member, **Terrestar Networks Inc.** SIA executive director David Cavossa welcomed the new member stating **“we look forward to working with Terrestar to help highlight the reliability, redundancy, and resiliency that satellite services offer our first responders, military, and consumers.”**

TerreStar Networks Inc. is an emerging provider of advanced mobile satellite services in North America. The Company plans to develop, build and operate an innovative and spectrum-efficient spot beam satellite system in the 2GHz frequency band. TerreStar will offer a diverse mix of high-bandwidth services including voice, circuit-switched and packet-switched data, fax and paging to subscribers utilizing mobile and transportable terminals, including handheld devices.

Robert Brumley, CEO and President of Terrestar stated, **“As we move forward with the construction, launch and operation of the world's first integrated satellite-terrestrial network, TerreStar is pleased to join SIA in our common mission to advance global satellite communications and find industry-wide solutions to issues of shared concern.”**

As an Executive Member of the SIA, Terrestar Networks will have a seat on the Board of Directors and enjoy full voting privileges. Terrestar will participate in a broad spectrum of SIA working groups covering regulatory, trade, homeland security, government services, market access, export controls, and legislative issues. Participation in these working groups provides members with the ability to craft industry-wide consensus positions on issues that are important to the economic and strategic success of satellite companies in the marketplace.

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, remote sensing operators, and ground equipment suppliers¹. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite industry. Additional information can be found at www.sia.org.

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¹ SIA Executive Members include: The Boeing Company; Globalstar LLC; Hughes Network Systems, Inc.; ICO Global Communications; Intelsat; Iridium Satellite LLC, Lockheed Martin Corp.; Loral Space & Communications Ltd.; Mobile Satellite Ventures LP; Northrop Grumman Corporation; PanAmSat Corporation; SES Americom, Inc., and Terrestar Networks Inc. SIA's Associate Members include The DirecTV Group, Eutelsat Inc., Inmarsat Global, Ltd., IOT Systems Inc., Marshall Communications Inc., New Skies Satellites Inc., Spacecom Ltd., Stratos Global, and XM Satellite Radio.