



## **SIA MISSION AND GOALS**

Through its members, Board of Directors and working groups, the Satellite Industry Association pursues a diverse set of missions and goals on behalf of the commercial satellite industry.

### **Strategic Goals**

- Promote satellite-based technologies and services as part of the nation's regulatory, policy and legislative agenda
- Promote the public safety and homeland security benefits of the satellite industry to the FCC, Congress, the Administration and First Responders
- Promote the U.S. Government's Utilization of Satellites, Services and Ground Equipment to the Maximum Practical Extent
- Advocate procurement practices and policies that enable the Department of Defense's utilization of satellites, services and ground equipment
- Pursue Spectrum Management Policies that Enable Satellite Innovation and Investment, and Minimize Harmful Interference
- Advocate Improvements to the U.S. Export Licensing Regime for Commercial Communications Satellites, Components and Ground Equipment
- Promote open and fair market access for satellite services and equipment throughout the world

### **Promote Satellite Technology**

- Ensuring that satellite technology and services are appropriately reflected in the nation's communications, regulatory, national security, public safety policies
- Educating policymakers and regulators on role of satellite technology and services in everyday life

### **Facilitate Government Use of Satellites**

*Help the U.S. Government become a smarter purchaser of satellite capacity, systems, and ground equipment by:*

- Encouraging improvements in U.S. government procurement procedures for commercial satellite services and equipment
- Promoting Department of Defense's long-term budgeting, planning and forecasting for its military and commercial satellite communications requirements
- Providing industry support for DoD and NASA safety-in-flight and neighborhood watch activities
- Promoting industry-government dialogue to improve USG understanding of commercial satellite services and technology, business processes and markets



### **Encourage Homeland Security and Emergency Preparedness Reliance on Satellite Technology**

*Provide First Responders at the Federal, state, and local level with the equipment, services, and information they need by:*

- Ensuring that satellite technologies are incorporated in the nation's emergency communications architecture and emergency preparedness contingency plans
- Representing U.S. satellite industry interests in the National Coordinating Center for the Department of Homeland Security's National Communications Commission
- Developing and participate in workshops, panels and events to highlight key satellite issues and increase the visibility of the satellite industry
- Promoting satellite usage in ongoing federally-funded continuity of business and public safety programs
- Establishing that satellite-based solutions are appropriately represented in U.S. government procurement and funding programs
- Providing education and outreach to First Responders and Law Enforcement

### **Promote Sensible Regulatory and Spectrum Policies**

*SIA objectives are to preserve and protect satellite spectrum from harmful interference and excessive fees through:*

- Advocating for the fair treatment of satellite-based communications services in the nation's regulatory framework
- Promoting streamlined regulatory and licensing frameworks for satellite systems and services
- Encouraging spectrum policies that promote innovation, while respecting legacy satellite investment and infrastructure
- Opposing the imposition of additional taxes or fees on satellite spectrum usage
- Opposing additional encroachment into satellite frequency bands by other terrestrial wireless services

### **Rationalize Export Controls for Satellites**

*Rationalize U.S. export licensing procedures while continuing to protect national security:*

- Advocate for legislative changes to the U.S. Export Licensing Regime for commercial satellites, components and ground Equipment
- Support improved efficiency and effectiveness in U.S. export licensing processes and procedures

### **Support Fair Trade**

*Remove market access barriers to the provision of satellite services throughout the world by:*

- Promoting market access for the provision of satellite services globally

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- Monitoring key foreign regulatory rulemakings pertaining to satellite service
- Supporting U.S. government initiatives for international trade liberalization
- Educating foreign regulators, policymakers and lawmakers on the role of satellite communications