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ROW 44 JOINS THE SATELLITE INDUSTRY ASSOCIATION

Washington, D.C., May 29, 2013 - The Satellite Industry Association (SIA) announced today that Row 44, Inc. (Row 44), a subsidiary of Global Eagle Entertainment, (Nasdaq: ENT) has become the Association's latest new member.

"SIA is pleased to welcome Row 44 to SIA, further augmenting the Association's representation of the dynamic satellite-based in-flight entertainment and connectivity sector," said Patricia Cooper, SIA's President. "As a provider of satellite-based service to nearly 500 commercial aircraft on four continents, Row 44 will lend considerable experience to SIA's active regulatory and spectrum activities that support the satellite sector's ongoing innovation and investment in mobility capabilities."

"In joining SIA, we are looking forward to contributing to the continuing responsible development of this compelling global technology. Our customers and fellow members deserve our dedication in collaborating to provide the best possible environment for current and future users of this precious resource," said John Guidon, Chief Technical Officer of Global Eagle Entertainment. "Stewardship of the licensed spectrum remains as critical as ever to emerging satellite technologies, and certainly inflight connectivity is a prime example of an area that greatly benefits from SIA's leadership."

About Row 44

Row 44, Inc., a subsidiary of Global Eagle Entertainment Inc., is a satellite-based in-flight Wi-Fi and entertainment content provider for commercial airlines. Row 44 enables airlines worldwide to provide their travelers with high-speed Internet connectivity, access to world-class entertainment content, including live television and streaming Video-On-Demand, and local activities that can be booked en route, all streamed directly to their Wi-Fi-enabled devices. Row 44, through their airline partners, has a fleet of nearly 500 high-speed Wi-Fi-enabled planes that operate over land and sea. The Row 44 platform uses Ku-band satellite technology for connectivity to deliver airline passengers a quality travel experience, and airlines incremental revenue and growth opportunities. To learn more, please visit www.row44.com.

About The Satellite Industry Association

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. Since its creation more than eighteen years ago, SIA has advocated for the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit **www.sia.org**

SIA Executive Members include: Artel, LLC.; The Boeing Company; The DIRECTV Group; EchoStar Satellite Services LLC; Harris CapRock Communications; Hughes Network Systems, LLC; Intelsat, S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; LightSquared; Lockheed Martin Corporation.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES S.A.; and Space Systems/Loral. SIA Associate Members include: AIS Engineering, Inc.; Astrium Services Government, Inc.; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; Encompass Government Solutions; Eutelsat, Inc.; Globecom Systems, Inc.; Glowlink Communications Technology, Inc.; Inmarsat, Inc.; ITT Exelis; Marshall Communications Corporation.; MTN Government Services; NewSat America, Inc.; O3b Networks; Orbital Sciences Corporation; Panasonic Avionics Corporation; Row 44, Inc.; Spacecom, Ltd.; Spacenet Inc.; TeleCommunication Systems, Inc.; Telesat Canada; The SI Organization, Inc.; TrustComm, Inc.; Ultisat, Inc.; ViaSat, Inc., and XTAR, LLC.