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RICHARD C. BEAIRD
RECIPIENT OF THE SATELLITE INDUSTRY ASSOCIATION'S
2013 SATELLITE LEADERSHIP IN GOVERNMENT AWARD

Washington, D.C. – March 19th, 2013 On Monday, March 18, the Satellite Industry Association (SIA) presented its *2013 Satellite Leadership in Government Award* to Dr. Richard C. Beard, former Senior Deputy U.S. Coordinator, International Communications and Information Policy at the U.S. Department of State during SIA's 16th Annual Satellite Leadership Dinner in Washington, D.C. Keynote remarks at the dinner were provided by The Honorable Frank Kendall, Under Secretary of Defense for Acquisition, Technology and Logistics, and The Honorable Adam Smith, Ranking Member of the House Armed Services Committee.

"SIA was thrilled to recognize Dick's extraordinary leadership on spectrum and international communications policy issues throughout his throughout his three decades of distinguished government service," said Patricia Cooper, the President of SIA. "His strategic insight and deft representation of U.S. interests on the global stage have been instrumental in creating the conditions for our industry to innovate and grow. Dick is a statesman of the highest caliber."

Dr. Beard retired from the State Department in January 2013, and will join the law firm of Wiley Rein, LLC in April as a Senior International Policy Advisor. As Senior Deputy U.S. Coordinator for International Communications and Information Policy at the State Department, Dr. Beard's portfolio included representing the U.S. at the International Telecommunications Union (ITU), the Organization for Economic Cooperation and Development (OECD) and the Asia-Pacific Economic Cooperation (APEC). He served as Chairman of the U.S. delegation to the ITU World Radiocommunications Conference in 1993, Vice-Chairman of the U.S. delegation to the 1994, 1998 and 2002 ITU Plenipotentiary Conferences, and Vice-Chairman of U.S. delegations to the International Telecommunications Satellite Organization (INTELSAT) Assembly of Parties. Prior to his tenure at the State Department, Dr. Beard served as Associate Administrator for

International Affairs at the National Telecommunications and Information Administration (NTIA), Department of Commerce.

SIA's prestigious *Satellite Leadership in Government Award* is presented to a government official or member of Congress who has demonstrated leadership and dedication to public service in working on issues affecting the satellite industry and has served as an example to others in government. The list of past honorees includes: Mr. Brian H. Nilsson, Director of Non-Proliferation, Export Controls, National Security Staff at The White House (2012); Mr. Jonathan Adelstein, the U.S. Department of Agriculture's Rural Utilities Service Administrator (2011); Major General Ellen Pawlikowski (2010), General James Cartwright and Mr. Richard Russell (2008); Representative Ellen Tauscher and Maj. Gen. James B. Armor Jr. (2007); Senator Ted Stevens (2006); Admiral James O. Ellis Jr. and Mr. Tom Tycz, former Satellite Division Director, Federal Communications Commission (2005). The awardees are nominated by SIA's membership and Board of Directors.

About The Satellite Industry Association

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. Since its creation more than fifteen years ago, SIA has advocated for the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

SIA Executive Members include: Artel, LLC; The Boeing Company; The DIRECTV Group; EchoStar Satellite Services LLC; Harris CapRock Communications; Hughes Network Systems, LLC; Intelsat, S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; LightSquared; Lockheed Martin Corporation.; Northrop Grumman Corporation; Rockwell Collins Government Systems; SES S.A.; and Space Systems/Loral. SIA Associate Members include: AIS Engineering, Inc.; Astrium Services Government, Inc.; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; Encompass Government Solutions; Eutelsat, Inc.; Exelis Inc.; Globecom Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; ITT Exelis; Marshall Communications Corporation.; MTN Government Services; NewSat America, Inc.; O3b Networks Ltd; Orbital Sciences Corporation; Panasonic Avionics Corporation; Spacecom, Ltd.; Spacenet Inc.; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; ViaSat, Inc., and XTAR, LLC.

Additional information about SIA can be found at www.sia.org.