



NEWS: For Immediate Release

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SATELLITE INDUSTRY ASSOCIATION INTRODUCES EARTH OBSERVATION FORUM AND AFFILIATE MEMBERSHIP

SIA Initiatives Provide Earth Observation and Remote Sensing Focus while Increasing Membership Opportunities for Hundreds of Companies in the Satellite Industry

Washington, D.C., October 13, 2015 – The Satellite Industry Association (SIA) today announced the creation of the SIA Earth Observation Forum and of a new Affiliate Membership category. The two initiatives, designed to broaden the focus of the Association and provide satellite companies with increased SIA membership opportunities, were made last week by SIA’s Board of Directors. SIA is a full-service trade association that represents commercial satellite companies as the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business.

The SIA Earth Observation Forum will focus on domestic policy and regulatory issues pertinent to satellite imaging and remote sensing companies. The introduction of the affiliate membership category will provide companies and organizations not currently eligible for membership with an economical way to join the Association and share in the Association’s marketing, communication, and event benefits enjoyed by SIA’s current members.

“For 20 years, SIA has served as the singular voice of the domestic commercial satellite industry. I look forward to building on the Association’s tremendous legacy as we further broaden our focus and membership,” said Tom Stroup, President of SIA. “One of our new initiatives, the SIA Earth Observation Forum, is being established as a direct result of a request from satellite companies to have a forum that would concentrate on earth observation, remote sensing and imagery issues. Our new affiliate member category is now open to entities supplying goods and services to the industry, such as satellite industry legal and consulting firms, plus other companies not previously eligible for membership. As we celebrate SIA’s 20th anniversary, we will continue to pursue new opportunities to further better represent the satellite industry and increase the benefits we provide to all of our members.”

For further information regarding SIA membership, please see the following link. <http://www.sia.org/join-sia/> or contact Dean Hirasawa, SIA’s Director of Communications at dhirasawa@sia.org.

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About The Satellite Industry Association

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. Since its creation almost twenty years ago, SIA has advocated for the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit www.sia.org.

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SIA Executive Members include: The Boeing Company; The DIRECTV Group; EchoStar Corporation; Intelsat S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; LightSquared; Lockheed Martin Corporation; Northrop Grumman Corporation; SES Americom, Inc.; SSL, and ViaSat, Inc. SIA Associate Members include: ABS US Corp; Airbus DS SatCom Government, Inc.; Artel, LLC; Cisco; Comtech EF Data Corp.; DRS Technologies, Inc.; Eutelsat America Corp.; Global Eagle Entertainment Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Kymeta Corporation; Marshall Communications Corporation.; MTN Government; O3b Limited; OneWeb; Orbital ATK; Panasonic Avionics Corporation; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; Vencore Inc.; and XTAR, LLC.