



NEWS: For Immediate Release

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**THE HONORABLE CHARLES F. BOLDEN JR., ADMINISTRATOR,
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION (NASA)
TO DELIVER KEYNOTE ADDRESS AT SATELLITE 2016**

Washington, DC., Feb 1, 2016 – NASA Administrator Charles F. Bolden Jr. will deliver a keynote speech at the SATELLITE 2016 Conference and Exhibition on Wednesday, March 9 from 2:30 p.m. to 3:30 p.m. at the Gaylord National Convention Center. Mr. Bolden is the highest-ranking official at NASA and a key figure in the evolution of commercial aerospace industry and research. Under his leadership, NASA has invested heavily into the development of the world's most cutting edge satellite technology and has recaptured the public's attention and excitement for space exploration. The agency's support of commercial space transportation systems for reaching low-Earth orbit have enabled successful commercial cargo resupply of the space station and significant progress toward returning the capability for American companies to launch astronauts from U.S. soil by 2017.

Mr. Bolden's keynote address is part of the SATELLITE 2016 Government & Military forum program, which is organized by the Satellite Industry Association (SIA) in partnership with Access Intelligence.

“As Association Partner and Organizer of the Government and Military Forum at SATELLITE 2016, we are very pleased to announce that NASA Administrator Charles Bolden will provide this year's Forum Keynote Address,” said Tom Stroup, President of the Satellite Industry Association (SIA). “Since his appointment, Administrator Bolden has continually advocated cooperation and partnership with the commercial space industry to further NASA's human and robotic space goals and initiatives. As the voice of the commercial satellite industry, SIA and its members are delighted and grateful that he has chosen to further promote our nation's space objectives by addressing our Forum audience at SATELLITE 2016.”

“Charles Bolden is one of the most influential figures in the aerospace community over the past decade,” said SATELLITE 2016 Co-Chairman Jeffrey Hill. “By cultivating valuable partnerships between NASA and the commercial aerospace community, Administrator Bolden has made a tremendous, positive impact on the long-term strength of the U.S. space program. We are honored to have Mr. Bolden as a keynote speaker at SATELLITE 2016 and are very grateful to our partners at SIA for helping make his appearance possible.”

SATELLITE 2016 will be held March 7-10, 2016 at the Gaylord National Convention Center in National Harbor, MD, located at 201 Waterfront St, National Harbor, MD 20745. For more information or to register, visit www.SATShow.com.

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About The Satellite Industry Association

SIA is a U.S.-based trade association providing representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. For more than two decades, SIA has advocated on behalf of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit www.sia.org.

SIA Executive Members include: The Boeing Company; The DIRECTV Group; EchoStar Corporation; Intelsat S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; LightSquared; Lockheed Martin Corporation; Northrop Grumman Corporation; OneWeb; SES Americom, Inc.; Space Exploration Technologies Corp.; SSL; and ViaSat, Inc. SIA Associate Members include: ABS US Corp.; Airbus DS SatCom Government, Inc.; Artel, LLC; DigitalGlobe Inc.; DRS Technologies, Inc.; Eutelsat America Corp.; Global Eagle Entertainment; Glowlink Communications Technology, Inc.; Hughes; iDirect Government Technologies; Inmarsat, Inc.; Kymeta Corporation; Marshall Communications Corporation.; O3b Limited; Panasonic Avionics Corporation; Planet Labs Inc.; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; and XTAR, LLC.

About SATELLITE 2016

Produced by the Access Intelligence aerospace group, SATELLITE 2016 has communications solutions for every end-user of satellite communications and serves all satellite markets including: commercial, enterprise, broadcast, broadband, scientific research, maritime, global imagery, climate observation, academia, data analytics, military, emergency response, telecommunications and civil space. The SATELLITE Conference and Exhibition, which takes place March 7-10, 2016 at the Gaylord National Convention Center in National Harbor, MD, attracts more than 13,000 delegates from 100 countries and features more than 350 exhibiting companies, plus a full conference program led by more than 300 experts and innovators in satellite communications. Visit www.SATShow.com.

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