



NEWS: For Immediate Release

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SATELLITE INDUSTRY ASSOCIATION APPOINTS CHARITY A. WEEDEN AS ITS NEW SENIOR DIRECTOR OF POLICY

Washington, DC., February 29, 2016 – The Satellite Industry Association (SIA) today announced the appointment of Charity A. Weeden as the Association’s new Senior Director of Policy. In this role, Ms. Weeden will support SIA’s work on government services, regulatory, legislative, defense, export-control and trade issues of critical importance to the association’s membership. Ms. Weeden’s appointment takes effect immediately.

“We are very pleased to welcome Charity Weeden to her new senior policy role with the Association,” said Tom Stroup, President of SIA. “Ms. Weeden’s expertise in space operations and policy, providing space policy inputs to NORAD and USNORTHCOM leadership combined with her recent role in Washington as Assistant Attaché of Air & Space Operations, where she worked closely with U.S. government and industry, make her ideally suited for her role with SIA.”

Prior to joining SIA, Ms. Weeden was co-founder and President of Lquinox Consulting LLC, an independent space and data management consulting company that fosters international partnerships and provides expert advice on the economic, security, scientific, and societal benefits of satellite applications. Ms. Weeden completed a distinguished 23-year career in the Royal Canadian Air Force, most recently as Assistant Attaché of Air & Space Operations for the Canadian Defence Liaison Staff in Washington, where she worked closely with U.S. government and industry as well as the Washington Embassy community.

Ms. Weeden holds a Master of Science, Space Studies from the University of North Dakota and graduated from the Royal Military College of Canada with a Bachelor of Engineering Degree in Mechanical Engineering. She also earned Brookings Executive Education’s (BEE) Certificate in Policy Strategy and a Certificate, Interdisciplinary Space Studies from the International Space University. For a complete copy of Ms. Weeden’s bio, please see the following link. <http://www.sia.org/wp-content/uploads/2016/02/Personnel16-Charity-Weeden-Profile-and-Bio-Feb-24th.pdf>

About The Satellite Industry Association

SIA is a U.S.-based trade association providing representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. For more than two

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decades, SIA has advocated on behalf of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit www.sia.org.

SIA Executive Members include: The Boeing Company; The DIRECTV Group; EchoStar Corporation; Intelsat S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; LightSquared; Lockheed Martin Corporation; Northrop Grumman Corporation; One Web; SES Americom, Inc.; Space Exploration Technologies Corp.; SSL; and ViaSat, Inc. SIA Associate Members include: ABS US Corp.; Airbus DS SatCom Government, Inc.; Artel, LLC; DigitalGlobe Inc.; DRS Technologies, Inc.; Eutelsat America Corp.; Global Eagle Entertainment; Glowlink Communications Technology, Inc.; Hughes; iDirect Government Technologies; Inmarsat, Inc.; Kymeta Corporation; Marshall Communications Corporation.; O3b Limited; Panasonic Avionics Corporation; Planet Labs Inc.; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; and XTAR, LLC.