



NEWS: For Immediate Release

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**SIA SATELLITE INDUSTRY REPORT SHOWS CONTINUED
REVENUE GROWTH ALONG WITH A SUBSTANTIAL INCREASE IN
THE NUMBER OF OPERATIONAL SATELLITES**

Satellite services, earth observation and manufacturing lead the increase while the number of satellites surges by over 40 percent in just the past four years

Washington, DC., June 2, 2016 – The Satellite Industry Association (SIA) today released its 2016 State of the Satellite Industry Report, showing a solid, steady growth rate in world satellite industry revenues in 2015. In spite of economic troubles in many economies, the SIA found that world satellite industry revenues grew at three percent in 2015.

Globally, 2015 revenues for the satellite industry totaled just over \$208 billion, up from approximately \$203 billion the previous year. Industry growth was led by the satellite services segment, with satellite broadband and earth observation revenues both up by 10 percent over the previous year. Overall satellite services revenues increased by four percent to \$127.4 billion. Satellite manufacturing also grew by four percent over the previous year to \$16.6 billion while ground equipment revenues grew by just one percent over the previous year. Satellite launch industry revenues have fluctuated regularly over the past decade and 2015 continued that trend as revenues decreased by nine percent in 2015, after rising nine percent in 2014.

While overall revenue continued to grow at a consistent pace, the growing importance of the industry was also underlined by the continued significant increase in the sheer number of operational satellites in orbit. By the end of 2015, 1,381 satellites were operational compared with 1,261 at the end of 2014 and just 986 in 2011. That represents an increase of over 40 percent in just over four years, due in part to the number of CubeSats being placed into orbit.

“With overall growth remaining consistent plus double digit growth in both satellite broadband and earth observation revenues, last year was another significant and positive year for the satellite industry,” said Tom Stroup, President of SIA. “Both incumbent parts of the industry and satellite entrepreneurs are driving innovative new technologies while expanding the recognition of the unique and ubiquitous capabilities that only space-based services can provide. SIA and its members remain committed to supporting a policy framework which will allow the industry to continue to grow and meet its customers’ demand for innovative global satellite services.”

Carissa Christensen, Managing Partner of The Tauri Group, stated, “SIA’s Industry Indicators report is a vital resource for decision makers. Government leaders, executives, investors, and

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entrepreneurs need insight into the realities of the satellite industry. Global finance, television, transportation, weather, national defense, aviation, and many other sectors rely on critical satellite capabilities.”

The nineteenth annual State of the Satellite Industry Report was prepared by The Tauri Group, an independent analytical firm. The report is derived from proprietary surveys of satellite companies, in-depth public information, and independent analysis which are combined to assess the performance of four satellite industry sectors: satellite services, satellite manufacturing, satellite launch services, and satellite ground equipment.

The 2016 State of the Satellite Industry Report includes the following results:

- **Satellite Services** revenues increased by four percent globally from 2014 to 2015, reaching \$127.4 billion, powered by continued growth in consumer satellite television, satellite broadband and Earth observation services.
- **Satellite Manufacturing** revenues, reflecting the value of satellites launched in 2015, grew by four percent worldwide to \$16.6 billion. There were orders for 17 commercial GEO satellites with 11 orders won by U.S. manufacturers for a domestic market share of 65 percent, up from 57 percent in 2014.
- **Satellite Launch Services Industry** revenues, which include revenues for all commercially-competed launches that occurred in 2015, decreased by nine percent from 2014 to 2015. In 2015, 202 satellites were launched compared with 208 launched in 2014, and the number of commercially procured launches conducted worldwide decreased to 65 from 73 in 2014.
- **Satellite Ground Equipment** revenues rose by one percent over 2014 to reach \$58.9 billion. Satellite navigation (GNSS) equipment for both consumer and industrial customers represented approximately 53 percent of the overall ground equipment revenue.

For more information regarding SIA’s State of the Satellite Industry Report, please contact Charity Weeden, Sr. Director of Policy, SIA at cweeden@sia.org or via telephone at 202.503.1563.

A copy of the 2016 State of the Satellite Industry Report can be found at the following link:

<http://www.sia.org/wp-content/uploads/2016/06/SSIR16-Pdf-Copy-for-Website-Compressed.pdf>

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About The Satellite Industry Association

SIA is a U.S.-based trade association providing representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. For more than two decades, SIA has advocated on behalf of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit www.sia.org.

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SIA Executive Members include: The Boeing Company; The DIRECTV Group; EchoStar Corporation; Intelsat S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; Ligado Networks; Lockheed Martin Corporation; Northrop Grumman Corporation; OneWeb; SES Americom, Inc.; Space Exploration Technologies Corp.; SSL; and ViaSat, Inc. SIA Associate Members include: ABS US Corp.; Artel, LLC; COMSAT Inc.; DigitalGlobe Inc.; DRS Technologies, Inc.; Eutelsat America Corp.; Global Eagle Entertainment; Glowlink Communications Technology, Inc.; Hughes; iDirect Government Technologies; Inmarsat, Inc.; Kymeta Corporation; O3b Limited; Panasonic Avionics Corporation; Planet Labs Inc.; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; and XTAR, LLC.