



NEWS – For Immediate Release

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SATELLITE INDUSTRY ASSOCIATION ORGANIZES SATELLITE TECHNOLOGIES TRACK AT 2017 NAB SHOW

Washington, D.C., April 25, 2017 – For the second consecutive year, the Satellite Industry Association (SIA) in partnership with the National Association of Broadcasters (NAB) is organizing the Satellite Technologies Track at this week's 2017 NAB Show being held in Las Vegas. The one-day program will take place on Wednesday, April 26th in Room N255 of the North Hall, Las Vegas Convention Center. The track will focus on the role the satellite industry plays in broadcasting and delivering high quality video content to and from anywhere on the planet. NAB Show, held April 24-27, 2017 in Las Vegas, is the world's largest electronic media show covering the creation, management and delivery of content across all platforms.

This year's track will be highlighted by four panel discussions. SIA Member speakers from EchoStar, Eutelsat, Glowlink, Inmarsat, Intelsat, Kratos, Kymeta, and ViaSat as well as other industry speakers, moderators and analysts will address the role of satellites. Session topics include: the delivery of over the top content; mobile connectivity; the reduction of interference for broadcasters; and satellite broadband technology and services.

"SIA is once again proud to organize the Satellite Technologies Track at this year's NAB Show," said Tom Stroup, President of the Satellite Industry Association. "In 1964, the opening ceremonies of the 1964 Summer Olympic Games were broadcast live via satellite and since then satellites have been delivering live media content to broadcasters from every corner of the globe. This year, the newly named Satellite Technologies Track will continue to feature sessions on prime consumer topics such as connectivity and broadband but it will also focus on hot button issues for providers such as the delivery of OTT content plus satellite interference reduction which is of particular technical concern for broadcasters."

For further details regarding the Satellite Technologies Track at NAB Show and a copy of the agenda and schedule, please click [HERE](#).

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About The Satellite Industry Association

SIA is a U.S.-based trade association providing representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. For more than two decades, SIA has advocated on behalf of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit www.sia.org.

SIA Executive Members include: AT&T Services, Inc.; The Boeing Company; EchoStar Corporation; Intelsat S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; Ligado Networks; Lockheed Martin Corporation; Northrop Grumman Corporation; OneWeb; SES Americom, Inc.; Space Exploration Technologies Corp.; SSL; and ViaSat, Inc. SIA Associate Members include: ABS US Corp.; Artel, LLC; Blue Origin: DataPath Inc.; DigitalGlobe Inc.; DRS Technologies, Inc.; Eutelsat America Corp.; Global Eagle Entertainment; Glowlink Communications Technology, Inc.; Hughes; Inmarsat, Inc.; Kymeta Corporation; L-3 Technologies, Electron Devices; O3b Limited; Panasonic Avionics Corporation; Planet; Semper Fortis Solutions; Spire Global Inc.; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; and XTAR, LLC. SIA Affiliate Members include: The Aerospace Corporation; COMSAT; HawkEye 360; Wiley Rein LLP

About NAB Show

NAB Show, held April 22 - 27, 2017 in Las Vegas, is the world's largest convention encompassing The M.E.T. Effect, the convergence of media, entertainment and technology. With 103,000 attendees from 166 countries and 1,700+ exhibitors, NAB Show is the ultimate marketplace for solutions that transcend traditional broadcasting and embrace content delivery to new screens in new ways. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is where global visionaries convene to bring content to life in new and exciting ways.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.